

MEDIA ALERT

SINAR BRON IMAGING BRINGS TO MARKET SINARBACK EVOLUTION 75H AND SINARBACK EMOTION 75LV eVolution 75H is a Multi-Shot Solution; eMotion 75V Offers Live Image Feature

What: Two new Sinar digital camera backs from Sinar Bron Imaging give photographers full creative and operational control, in the studio or on the go.

The Sinarback eVolution 75H:

- Tethered, actively cooled multi-shot (1-shot and 4-shot mode) camera back solution
- 33 million pixels
- Designed without components such as display, controls and memory, allowing for maximum transfer rates, higher speeds and outstanding image quality
- The Firewire 800 (via IEEE 1394b interface) ensures a faster live image
- Dual Peltier and fan cooling ensure optimal continuous operation

The Sinarback eMotion 75LV:

- Exceptional speed and portability for non-stop shooting in the studio or on location (designed for tethered and untethered operation)
- Live image feature for additional versatility
- 33 million pixels
- Capture rate of up to 40 images per minute (190 MB file every 1.5 sec.)
- 6 GB non-volatile on-board memory for fast, reliable image storage (up to 160 compressed images)

When: Available immediately

Where: Only at Sinar Bron Imaging authorized dealers. Check www.sinarbron.com for the nearest dealer location.

More: Sinar Bron Imaging is the exclusive US distributor of broncolor, Sinar, and Foba, the legendary names that represent a 60-year legacy at the forefront of developing the world's highest-quality high-end photographic and lighting equipment. Made in Switzerland, Sinar Bron Imaging's products deliver unsurpassed precision, consistency and image quality, empowering photographers to fully realize their creative ambitions with equipment that lasts a lifetime. For more information, visit www.sinarbron.com.

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